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John Baldoni is an internationally recognized thought leader in leadership and communications. He is a popular leadership speaker, executive coach and executive educator. John teaches men and women to achieve positive results by focusing on communication, influence, motivation and supervision.

What John Does

- Keynote speaker on leadership, communication, innovation and achieving sustainable results
- Facilitator for senior leadership teams
- Executive coach for senior executives and high-potential leaders
- Expert commentator; regular leadership columnist for online sites of *Forbes*, *Harvard Business Review* and *Inc.*
- Author of 11 books on leadership, including *Lead with Purpose*, *Giving Your Organization a Reason to Believe in Itself*; *Lead Your Boss: The Subtle Art of Managing Up*¹, *12 Steps to Power Presence* and the *Leader's Pocket Guide*.

Selected Speaking Topics

- Put Purpose to Work So Everyone Wins
- Make a Positive Difference in Your World
- Influencing from the Middle: Leading Boss & Peers
- Leading from Hard Times to Good Times
- 12 Steps to Power Presence
- How Great Leaders Get Great Results
- How Great Leaders Motivate
- How Great Leaders Communicate

¹ "offers encouragement and inspiration" *Harvard Business Review* November 2009

John Baldoni

President, Baldoni Consulting LLC

John Baldoni is an internationally recognized leadership consultant, coach, author and speaker. He is president of Baldoni Consulting LLC, an executive coaching and leadership development firm.

John has taught what it means to inspire at the top of a mountain in the Canadian Rockies. At sea level in Orlando, Florida, John spoke to nearly one thousand USAF/JAG commissioned and non-commissioned officers on leadership and communication. And his new book, *Lead Your Boss*, was hailed by *Harvard Business Review* as a “guide that provides useful advice... [and] is encouraging and inspirational.”

Also in 2009, John was named one of the world's top 25 leadership experts by Top Leadership Gurus International. In 2011, Leadership Gurus named John number 11 on its list of top thirty global leadership gurus.

John began his business career in a fifteenth floor office with a view of a private golf course. Around the corner was a commanding view of the Pacific Ocean. In between was a recording studio where John produced and edited corporate radio spots. But John gave that all up to start his own business in the spare bedroom of a beach front rental more than three decades ago.

In time, John established a career as a highly sought after communications and leadership consultant, where he had the privilege of working with senior leaders in virtually every industry from pharmaceutical to real estate, packaged goods to automobiles, and finance to health care.

In Fall 2011 John published his tenth book, *Lead With Purpose: Giving Your Organization a Reason to Believe in Itself*. Over the past decade John has established himself as world authority on topics that matter to leaders who are seeking insight into leadership challenges of the day. Through his books and his many columns for leading business publications, John has become a source of practical wisdom on topics such as influencing without authority, applying power appropriately, leading with grace and conviction, and developing genuine followership. All of these topics complement John's mission to help individuals and their organization achieve positive results. Consequently John's books have been translated into multiple languages including Mandarin, Hungarian, Indonesian, Japanese, Korean, Spanish and Vietnamese.

John speaks widely to corporate, professional, military and university audiences. Those who attend John's keynotes and workshops find his advice to be practical and his advice inspirations. Mixed with stories of great men and women, and leavened with light hearted humor, John seeks down-to-earth practical advice that individuals can apply immediately. John's presentations blend his passion for leadership with genuine enthusiasm for helping people achieve their leadership ambitions.



Quick Facts

- President, Baldoni Consulting LLC – an executive coaching and leadership development firm
- Executive Coach/Certified in multiple assessments
- Author 11 books on leadership
- Developer of Self Assessment on Leadership Presence
- Editorial Advisory Board, *Life Science Leader*

Partial Client List

Abbot Labs
Audi
Conoco Phillips
Chrysler LLC
Ford Motor
Genentech
Goldman Sachs
IMS
NASA/Goddard
Nat'l Assoc Parks & Recreation
Pfizer Global Research
SHRM
US Army War College
US Steel
University of Michigan