

Leading in Tough Times

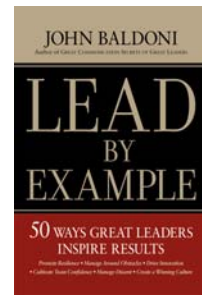
Keynote

Leadership matters most in tough times. In difficult situations, leaders need to exert their authority for the good of the organization. Leaders do this by providing inspiration as well as example. Most importantly, leaders must dispense hope and confidence in order to give people a reason to believe.

John Baldoni delivers real-world “best practices” that leaders at every level can use to get their people focused on the job at hand. He shows how individuals can lead themselves and their teams to success. John also augments his keynote presentation with inspirational stories of great leaders from history and today. Specifically, John suggests that leaders do:

- Face the truth; show what is going right as well as what needs to improve
- Set the right example for others to follow.
- Deal with tough issues that demand decision action
- Encourage alternative viewpoints and leveraging creative tension
- Demonstrate the twin virtues of resilience and perseverance
- Radiate optimism and spread confidence
- Share stories of successful people who accomplish great things for themselves and their teams

This keynote is based on John’s newest book, *Lead by Example* (Amacom 2009)



About John Baldoni

In 2007, John was named one of the top 30 Most Influential Leadership Gurus in the world.* For more than 20 years John Baldoni has been helping men and women from the top floor to the shop floor become more effective leaders. Widely quoted in the media as an authority on management and leadership issues, John writes the “Leadership at Work” blog for Harvard Business and was a columnist for CIO.com for many years. His many books on leadership are used by individuals and organizations the world over. John’s books have been translated into Chinese, Indonesian, Japanese, Korean and Spanish. And his leadership coaching podcasts for CXO Media are available free through iTunes. John is a frequent speaker on leadership topics to corporate, professional, military, and university audiences. **Watch John present online at www.johnbaldoni.com.** *[Source: www.leadershipgurus.net]

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