

INSTILL

PURPOSE THROUGHOUT THE ORGANIZATION

Purpose resides in the heart of the organization. Leaders must demonstrate purpose through behaviors and actions.

Live it.

A charismatic speaker may lead *for a day*, but leaders who *live* their example daily inspire *followership over time*.



Recognize the outcomes.

When people achieve something, celebrate the results.



Instill confidence.

People want to believe in a leader who believes in herself. Find ways to share your confidence with others.

