

Uplift Your Audience

“You can speak well if your tongue can deliver the message of your heart.”

John Ford

Know your audience.

People want to hear what you say, but you need to do your homework before you can connect. Understand what the audience expects of you and tailor your remarks to resonate with their needs.

Knowing, acknowledging, addressing and challenging an audience forms the basics of speechmaking.

How to deliver that message requires an ability to reveal yourself.

Be direct.

Be honest.

Be YOU!

Show people how you feel with the words you deliver.

Doing so will encourage listeners to have faith in you and your leadership.

A leader's job is to elevate followers and enable them to do their best.

A good speech is an excellent way to begin the uplifting process.